

DANIEL ROSENTHAL
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Accomplished and passionate production professional with significant experience managing the entire creative, editorial and production process. Vast understanding of the big picture and known for anticipating needs of people and projects. Proven outstanding communication, innovation and organizational skills. Communications Degree from Penn State University with a Certificate in Project Management from Villanova University.

Teleduction, Wilmington, DE
PRODUCER

2009-Present

Producer for Teleduction, a creative media agency focusing on campaigns and messaging for broadcast/web/social media. Projects include news coverage, capital and political campaign pieces, documentaries, corporate media needs, and storytelling for various public and private entities.

- Creative and accomplished shooter, editor, sound and lighting engineer
- Producer of clear and concise engaging media
- Manage entire lifecycle of production process including budget creation and management, research and development, editorial oversight, pre/post production and project delivery
- Management of project resources including manpower, studio and equipment for both in-house and field environments
- Quality control and oversight of all projects to ensure client goals and requirements are achieved

CBS-Philadelphia Eagles Radio Network, Philadelphia, PA
ENGINEER

1997-Present

Provide technical and logistical support for the Philadelphia Eagles Radio Network

- Traveling technician for both home and road Philadelphia Eagles football games
- Set and strike Eagles radio broadcast
- Set, operate and strike coaches press conference and locker room interviews
- Sideline parabolic microphone operator

WHYY-TV/Radio, Philadelphia, PA (Delaware Valley's PBS and NPR affiliate)
PRODUCTION MANAGER

2000-2009

Facilitated all resources for in-house and remote broadcast projects including human and technical resources, budgets, schedules, vendor and client relations. Ensured projects completed on time and on budget. Managed three television and three radio studios. Managed 25 union engineers and acted as the primary interpreter of the complex union contract. Marketed station's production facilities including broadcast studios, satellite services and remote production resources.

- Successfully managed as many as a dozen projects simultaneously
- Created and oversaw engineering production budgets
- Hired and managed all freelance engineering staff including camera ops, editors, audio techs
- Interpreted complex labor agreement and was instrumental in reducing overtime, penalties and grievances
- Leased production facilities to outside clients generating approximately \$100,000 additional revenue annually
- Created weekly manpower schedule by balancing production, maintenance and technical needs of WHYY with each engineer's scheduling requests while adhering to the extensive union labor contract

NBA Entertainment, Secaucus, NJ (Broadcasting/Video Production arm for NBA)
PRODUCTION MANAGER

1997-2000

- Working with the production departments of every NBA and WNBA team, acquired, quality reviewed and managed the logging of all NBA and WNBA television and radio footage (approximately 8,000 pieces of media, annually)
- Managed 25 production assistants. Oversaw hiring, training and distribution of duties throughout the production divisions within NBAE

Additional Skills

- Adobe Creative Suite, Sony Vegas Pro (Editor), PowerPoint, Video Shooting (jibs, sliders, drones), lighting and audio

Education

- Pennsylvania State University, B.A. Speech Communications, College of Liberal Arts
- Villanova University, Certificate in Project Management

Community Involvement

- Board Member since 2013, Jewish Family Services of Delaware
- Former Board Member, Brandywine Little League